Alberta Sign Association

2023 Golf Tournament

SPONSORSHIP PACKAGES

In support of KidSport Alberta

Tuesday June 20, 2023

Innisfail Golf Club
6080 Lakewood Dr, Innisfail, AB T4G 1S7

10:30 am hole sponsor set up > **11:30 am** golfer registration > **12:30 am** shotgun start.

Thank you for your interest in becoming a sponsor for our 2023 ASA Golf Tournament.

This annual event will take place on Tuesday June 20, 2023 , rain or shine and will be held at the Innisfail Golf Club.

Non-Profit Organization

The 2023 ASA Golf Tournament has chosen to raise funds for KidSport Alberta through the Shaw Birdies for Kids program presented by AltaLink. This is a non-profit program under the Calgary Shaw Charity Classic Foundation. Donations directed to a participating charity are matched up to 50% using the Foundation matching pool.

The vision of KidSport is an Alberta where all children have the opportunity to participate in sport. KidSport supports children who need financial assistance with sport registration fees and equipment costs. They believe that the power of sport participation promotes the development of children's social, mental and physical well being. With your support, KidSport Alberta helps local kids experience the lifelong benefits of sport; kids learn leadership, hard work, dedication, and self-confidence, and build the habits and support network necessary to become healthy adults.
Sport is one of the best gifts a kid can receive. KidSport Alberta helps us make it So ALL Kids Can Play!

Sponsorships

Following last years format, we are providing the opportunity for vendor hole sponsorships to allow for more engagement and fun for our golfers. Any additional funds raised will be donated back to our non-profit organization. Snacks, short games and giveaways will be allowed, and encouraged. This is an excellent opportunity to advertise your company and any new products within a reasonable timespan. Vendors would be expected to bring their own tent for set up and come no later than 10:30am to set up at their hole.

KidSport™ ALBERTA

Shaw Birdies for Kids
Presented by: ALTALINK

Volunteer Opportunities

If you are interested in volunteering at this event please reach out to our organization Executive Director.

ASA
Alberta Sign Association

Tina Kendrick
info@albertasigns.com
587-336-8283

SPONSORSHIP OPPORTUNITIES

Major Sponsors

	Title Sponsor **PYLON** (1)	Major Sponsor **CHANNEL** (3)	Major Sponsor **CABINET** (5)
PRICING	$3000	$1200	$800
BENEFITS			
ASA Winners Trophy Naming Rights 2023	x		
Signage at Registration and Banquet	x	x	x
Signage on Golf Course	x	-	-
Complimentary Golf Registrations	2	1	-
Social Media Mentions	3	2	1
Recognition on the ASA Website	x	x	x
Prominent Recognition in Event Program	x	x	-
Donation in your Companies Name to Charity	$300	$150	-
Opportunity to Provide Company Marketing Material in Golfer Registration Bags	x	-	-
Opportunity to Speak at the Banquet	x	-	-
Verbal Recognition as a Special Thank-You	x	x	x
Logo on EMC at venue	x	x	x

SIGNAGE SPONSOR (1 available) Pricing: $1200 Value (IN KIND)

Our yearly signage sponsor provides all the digitally printed signage (including step stakes) for our event.

- Logo on EMC at Venue
- 1 Social Media Mention
- Sign Located at Registration
- Verbal Recognition as a Special Thank You at the Event
- 2 Complimentary Golf Registrations

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SPONSORSHIP OPPORTUNITIES

Additional Opportunities

GOLF HOLE SPONSOR - Vendor Hole Set Up (9 available) Pricing: $450

- Logo on EMC at Venue and Promotions
- 1 Social Media Mention
- 2 Dinner Tickets
- Verbal Recognition as a Special Thank You at the Event
- Table & Two Chairs for Vendor Set up on Hole
- Sign Located at Hole

Get creative to show off what your company is all about and help make the tournament memorable. Opportunity to activate the hole with an offering i.e. drinks, snacks, giveaways, etc.
Activity must be approved by the ASA beforehand. Available to all vendors.

GOLF HOLE SPONSOR - Signage located at one hole (9 available) Pricing: $150

GOLF CART SPONSOR - Signage located on all golf carts (4 available) Pricing: $150

BEER & SNACK SPONSOR- Signage located at registration | drink & snack coupon Pricing: $250

BUFFET SPONSOR Pricing: $500

- Logo on EMC at Venue
- 1Social Media Mention
- Verbal Recognition as a Special Thank You at the Event
- Logo at Buffet Area
- Recognition in All Tournament Print Material
- Recognition in Event Program

PRIZE SPONSOR Pricing: $200

- Logo on EMC at Venue
- Signage at Draw Table
- Special Mention and Thank You when Gifts are Being Drawn

ASA
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SPONSORSHIP APPLICATION

Tuesday June 20, 2023 · Innisfail Golf Club

Alberta Sign Association

Sponsorships	Value	Available	Selection
Title Sponsor - Pylon	$3000	1	☐
Major Sponsor - Channel	$1200	3	☐
Major Sponsor - Cabinet	$800	5	☐
Signage Sponsor	IN KIND	1	☐
Hole Sponsor - Vendor Set Up	$450	9	☐
Hole Sponsor - Signage Only	$150	9	☐
Golf Cart Sponsor	$150	4	☐
Beer & Snack Sponsor	$250	Unlimited	☐
Buffet Sponsor	$500	Unlimted	☐
Prize Sponsor	$200	Unlimited	☐

CONTACT INFORMATION

Company Name: _____

Name to appear on materials (if different): _____

Contact name: _____ Email: _____ Phone: ____ - ____ - _____

Address: _____ City: _____ Postal code: _____

PAYMENT DETAILS

Card number: _____ Card Type: _____

Expiry date: _____ /_____ CVV: _____

Name on card: _____

Signature: _____

Alternative: Cheque payable to Alberta Sign Association

IMPORTANT NOTES

- All sponsorship availabilities will be filled on a first come, first served basis.
- Logo files (.eps format), social media handles, and company profile description are due to Tina by May 1, 2023.
- Reserved and complimentary golfers will register directly with Tina.

Submit Completed Form by Email to: Tina Kendrick, Executive Director · info@albertasigns.com