



## Objectives & Standards Sheet

### The Objectives of the Association are:

- to nurture a unified professional image
- to promote the exchange of ideas between provincial and state associations and to provide representation on behalf of our members
- to present a unified front in transactions with all levels of government.
- to educate our members to better fulfill their roles in the marketplace
- to educate the public as to the advantages of dealing with Association members

### The Standards of the Association call for members:

- to promote safe work practices
- to encourage the training and development of employees
- to meet or exceed the guidelines of the Canadian Electrical Code
- to maintain an image or reputation which will favorably affect public opinion of the Association and other members and
- to adhere to the laws of the land

### Code of Ethics:

As a member of The Alberta Sign Association (1992), I hereby agree to demonstrate a commitment to the fair and honest treatment of my employees, my customers, my suppliers, and my fellow members. Also to demonstrate a commitment to the maintenance of my workplace, the environment and the standards and objectives prescribed by The Association.

Member Company: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_