

## Sign Association of Canada

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**Powerful Resources. Real Results.**

# sac NEWS

Summer 2014

## In the News **Government Relations**

The City of Vancouver has started a review of their sign bylaws. SAC-ACE has a representative in Vancouver at these meetings and will report back to the membership on future developments.

The City of Winnipeg has passed a new electronic message centre (EMC) bylaw in 2013 that dictates significant changes to EMCs. Under the bylaw, existing signs would need to be modified to meet new standards. This may result in significant expenses for owners of existing EMCs.

Proposed bylaw changes are threatening to banish pylon signs in some Quebec municipalities. These changes, if implemented, will have a significant impact on the industry. AQIE and SAC-ACE are closely monitoring the situation and will report back to members.

City of St. Albert, AB is reviewing their Land Use Bylaw (LUB) to include EMCs. Mr. Gary Perry of Blanchet Neon has been invited to write a draft of the LUB to serve as a basis for further work.

City of Camrose, AB has contracted Genivar Consultants to draft a new Land Use Bylaw (LUB) last year. Gary Perry has been working with Genivar on the signage portion of the LUB.

If you are doing business in the U.S. involving electric signs, outline lighting or skeleton neon tubing installations, this is relevant to you:

The NEC® goes through an update process every 36 months within a protocol established by the National Fire Protection Association, (NFPA). **All companies that have a stake in the U.S electric sign business are encouraged to express comments and suggestions for 2017 Code proposals to ISA's NEC® task group no later than August 31.**

Public input for proposed changes to be incorporated into the 2017 Edition of the NEC® has begun. This is a significant opportunity for the sign and visual communications industry to shape how Code enforcement will approve electric sign installations in the future.

If you have suggested proposals for the NEC®, you can submit through ISA's Bill Dundas at [bill.dundas@signs.org](mailto:bill.dundas@signs.org) or at 703-778-8130.

Have news, accomplishments or awards you'd like to share with all SAC members? Send industry-related announcements to [info@sac-ace.ca](mailto:info@sac-ace.ca).

## In the News **Members**

Steel Art Signs was presented with an Award of Excellence from one of their largest and most successful customers, Tim Hortons. Three years ago TDL Group Corp (corporate name of Tim Hortons) began tracking the performance of their suppliers. Steel Art Signs has supplied TDL for over 37 years and was among a very small group of companies to receive this prestigious award...and the only sign supplier!

In July 2014 Grimco, Inc. announced the acquisition of the Canadian operations of Proveer Sign and Graphics. Grimco will be adding five new locations in the cities of Toronto, ON; Montreal, QC; Dartmouth, NS; Calgary, AB and Vancouver, BC. Michael Bolinger of Grimco will be leading the merger process as the vice president of Canadian Operations. This acquisition marks the opening of Grimco's first distribution locations outside of the United States.

New company Veritiv Corporation, which was formed by combining Unisource Worldwide, Inc. and xpedx, announced it will begin trading on the New York Stock Exchange under the symbol VRTV in July 2014.

## In the News **Upcoming Events**

### August 22, 2014

Atlantic Regional Golf Tournament (Halifax, NS)  
Contact Laine Atkins to register: [laine@sac-ace.ca](mailto:laine@sac-ace.ca)

### August 27, 2014 at 2 PM (EST)

Members-only webinar: *LEDs 101: Power supplies: Loads, dimming, wiring, constant current vs constant voltage* with Pierre Carreau, Tridonic-Signage  
Link to register: [bit.ly/1mmdAoR](http://bit.ly/1mmdAoR)

### September 18, 2014

The Don Morgan Memorial Golf Tournament  
Register online now at <https://reg.conexsys.com/consac14/>

### September 19-20, 2014

#### CONSAC

#### The National Sign & Graphics Tradeshow

International Centre, Mississauga ON  
Register online now at <https://reg.conexsys.com/consac14/>

### October 15, 2014 at 2 PM (EST)

Members-only webinar: *Fascinating Fastener Facts: If you Can't Glue It, Screw It!*  
with Tom Dorman, UCAN Fastening Products  
Link to register: [bit.ly/1kaZi07](http://bit.ly/1kaZi07)