

2009 Sign Design Competition



Proud of Your Sign Design Work? Show Us What You've Got!

At our 2009 Sign Industry Trade Show, the Alberta Sign Association will showcase some of the best sign designs in our industry. The ASA's Sign Design Competition recognizes excellence in the sign industry for talented and creative sign designers. Sign design is a unique skill that involves an artistic eye and a command of spatial concepts and application. Winners will be selected and awards presented at the trade show.

1. Categories
 - a. Illuminated Freestanding Signs
 - b. Illuminated Building Mounted Signs (i.e. channel letters, fascia signs, awnings, exposed neon, etc)
 - c. Non-illuminated signs of all types (i.e. banners, routed letters, 3D foam displays, plaques, engraved signs, etc)
 - d. Vehicle wraps
2. Rules
 - a. The sign(s) should have been completed and installed in 2008/2009
 - b. The company submitting artwork must be a current member of the Alberta Sign Association
 - c. There can be multiple entries per company.
3. **Format:** All entries should be submitted in the following format.
 - a. There is no cost to enter.
 - b. Designs may be illustrated, computer generated, or use a combination of the two techniques
 - c. Sign designs should be submitted printed on 8 ½" X 11" minimum format. Artwork can be mounted onto 22" x 28" poster board however this is not a requirement. Participants are to submit their entries to:
 - d. Entries may (but are not required to) include: Specifications, photos of completed installation, photos during fabrication.
 - e. All entries must be received at the Alberta Sign Association office no later than 4:00 PM, June 12, 2009.
4. Judging
 - a. A panel of 3 impartial judges will comprise judging for all the artwork submitted
 - b. Each judge will assign a score of 1 to 10 based on the following criteria
 - i. Professional quality and appearance

- ii. Inventive use of materials and technology
 - iii. Overall creativity in presentation
 - iv. Legibility and impact of logos/typestyles
 - v. Practical use of the design
 - c. The winning entries will be highest of the combined scores of all 3 judges.
5. Awards
- a. Each category will be awarded a 1st place prize and an Honorable Mention prize.
 - b. 1st place prizes will include an ASA Design Contest plaque.
 - c. ASA will also award a plaque for Honorable Mentions.
 - d. Entries will be judged prior to the ASA Trade Show and winners will be notified in writing prior to June 16. Winning entries will be on display at the Trade Show and awards will be presented at the Saturday morning breakfast.

All entries will become property of the Alberta Sign Association. The ASA reserves the right to display and publish reproductions of these designs for the promotion of the industry. ASA further reserves the right to terminate this contest or to substitute prizes.